



Bank deposit mo, protektado!

Deposit Insurance: Proteksyong Maaasahan sa Ipong Pinaghirapan



22nd Depositor Protection and Awareness Week | June 16-22, 2024

Message from PDIC President and CEO Roberto B. Tan

Deposit insurance is a key pillar to financial stability, guaranteeing the protection of deposits in banks up to a limit. This fundamental public policy is instrumental in safeguarding the integrity of our banking system and bolstering depositor confidence in financial institutions. It underpins the security and trust that the public places in us, facilitating the prudent management of savings—a key step toward realizing essential life milestones such as home ownership, the provision of quality education for our children, and a secure retirement.

As we commemorate this year's Depositor Protection and Awareness Week (DPAW) with the theme: **Deposit Insurance: Proteksyong Maaasahan Sa Ipong Pinaghirapan**, the Philippine Deposit Insurance Corporation (PDIC) reaffirms its steadfast commitment to safeguarding people's hard-earned money entrusted to banks operating in the country. Our mission extends beyond mere financial protection; it is a solemn duty to ensure that depositors' aspirations, sacrifices, and dreams, find a secure haven within our banking system.

PDIC's Mission transcends mere protection—it is about empowerment. We envision a more inclusive financial landscape, where every Filipino, regardless of their economic status, can participate fully. By emphasizing the protection offered by deposit insurance, we hope to encourage Filipinos who have yet to access basic financial products and services to start saving their hard-earned money in banks.

But more than just a “policy”, deposit insurance is a promise, a reliable promise, to protect one's savings in banks today, tomorrow, and into the future. May this year's DPAW encourage all Filipinos to develop and maintain a bank-saving habit knowing that **sa PDIC, bank deposit mo, protektado!**

Thank you.

