

**PHILIPPINE DEPOSIT INSURANCE CORPORATION  
APP Supplemental Procurement Plan for CY 2021**

	Procurement Program/Project	PMO / End-User	Mode of Procurement	Schedule for Each Procurement Activity				Source of Funds	Estimated Budget (Php)			Remarks (brief description of Program/Project)
				Ads/ Post of IB/RE!	Submission/ Opening of Bids	Notice of Award	Contract Signing		Total	MOOE	CO	
1	Print and digital promotion in 2 national newspapers with social and online media presence	CCD	Small Value Procurement		May to June 2021			2021 COB	502,792.00	502,792.00		For Depositor Protection and Awareness Week (June 16 to 22, 2021)
2	Print and digital promotion in 3 local newspapers based in Luzon, Visayas and Mindanao	CCD	Small Value Procurement		May to June 2021			2021 COB	278,277.00	278,277.00		For Depositor Protection and Awareness Week (June 16 to 22, 2021)
3	Print and digital promotion in 2 national newspapers with social and online media presence	CCD	Small Value Procurement		October to November 2021			2021 COB	502,792.00	502,792.00		For Economic Financial Literacy Week (2nd Week of November 2021)
4	Print and digital promotion in 3 local newspapers based in Luzon, Visayas and Mindanao	CCD	Small Value Procurement		October to November 2021			2021 COB	278,277.00	278,277.00		For Economic Financial Literacy Week (2nd Week of November 2021)
5	Four (4) public advisories on financial scams and frauds in national newspapers with social and online media presence	CCD	Small Value Procurement		March to December 2021			2021 COB	257,313.92	257,313.92		For public awareness
6	Engagement of Services Provider for the Conduct of the National Public Awareness and Reputation Survey	CCD	Public Bidding		March to December 2021			2021 COB	3,561,600.00	3,561,600.00		For public awareness
7	Procurement of HDR video camera	CCD	Small Value Procurement		March to December 2021			2021 COB	93,999.00		93,999.00	To be used to cover corporate events

**DEFINITION**

- PROGRAM (BESF) - A homogeneous group of activities necessary for the performance of a major purpose for which a government agency is established, for the basic maintenance of the agency's administrative operations or for the provisions of staff support to the agency's administrative operations or for the provisions of staff support to the agency's line functions.
- PROJECT (BESF) - Special agency undertakings which are to be carried out within a definite time frame and which are intended to result in some pre-determined measure of goods and services.
- PMO/End User - Unit as proponent of program or project
- Mode of Procurement - competitive bidding and alternative methods including: selective bidding, direct contracting, repeat order, shopping, and negotiated procurement.
- Schedule for Each Procurement Activity - Major procurement activities (advertising/posting; submission and receipt/Opening of bids award of contract; contract signing).
- Source of Funds - whether GoP, Foreign Assisted or Special Purpose Fund
- Estimated Budget - Agency approved estimate of project/program costs
- Remarks - brief description of program or project

Remarks  
Programs and projects should be aligned with budget documents, and especially those posted at the PhilGeps.

Breakdown into MOOE and CO for tracking purposes; aligned with budget documents

Any remark that will help GPPB track programs and projects

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