# CONTRACT FOR THE PRODUCTION OF PDIC's 2013 ANNUAL REPORT

### KNOW ALL MEN BY THESE PRESENTS:

This *Contract* is made and entered into by and between:

PHILIPPINE DEPOSIT INSURANCE CORPORATION, a government instrumentality organized and existing under and by virtue of Republic Act No. 3591, as amended, with principal office address at SSS Bldg., 6782 Ayala Avenue cor. Rufino Street, Makati City, Metro Manila, represented in this Contract by its Vice President for Corporate Affairs Group, Mr. JOSE G. VILLARET, Jr., and hereinafter referred to as "PDIC"

- and -

		_ a	corporation	duly	organiz	zed	and
existing und	ler and by	virtu	e of the laws	s of the	Republ	ic of	f the
Philippines,	with	p	rincipal c	office	addre	SS	at
			, r	epresent	ed here	ein b	y its
	/	M		, d	luly au	thor	ized
for the p <b>"CONTRAC</b>		nd	hereinafter	referrec	l to	as	the

#### WITNESSETH: That,

WHEREAS, PDIC needs to engage services necessary to undertake the production of PDIC's 2013 Annual Report;

WHEREAS, for the purpose, a public bidding was conducted by PDIC pursuant to the provisions of Republic Act No. 9184 (The Government Procurement Reform Act);

WHEREAS, in the said public bidding, the CONTRACTOR submitted the lowest and most advantageous bid to PDIC and was thereby awarded the contract, subject to the terms and conditions stipulated herein.

**NOW, THEREFORE**, for and in consideration of the foregoing premises and the terms and conditions herein contained, the parties hereto hereby agree as follows:

### 1. SCOPE OF SERVICES

The **CONTRACTOR** shall perform the following services in line with the production of **PDIC's** 2013 Annual Report:

## 1.1. Printing Service:

The **CONTRACTOR** shall undertake to perform the required printing services in accordance with the following specifications:

# 1.1.1. Inside Pages

•	Size	:	8 ½ " x 11"
•	No. of pages	:	100 pages cover to cover
•	Paper	:	Matte 100
•	Quantity	:	2,000 copies
•	Process	:	Offset
			Color separation by printer
•	Binding	:	Perfect binding
•	Color	:	Full color
1.1.2. Cover			
•	Size	:	8 ½ " x 11"
•	Paper	:	Matte 220
•	Color	:	Full color
•	Design	:	with UV/
	C .		spot UV lamination
			and sand lamination
•	Inside back	:	with pocket for inserts on

### 1.1.3. Financial Statement (Insert)

•	Size	:	Height: 22cm; Width: 19cm
)	No. of pages	:	20 cover to cover
	Paper	:	C2S 70 (cover-to-cover)
)	Process	:	Offset printing
	Binding	:	Saddle stitch
	Color	:	Duo-tone
,	No. of Copies	:	2,000

### 1.1.4. Envelope

•	Size	:	14 ½" x 18 1/12 "
•	Paper	:	Matte 200 gsm
•	Color	:	4 colors

**Financial Statements** 

• Design	:	with UV/spot UV and sand lamination
1.1.5. Flash Disks (Card Type)		
• Copies with label design	:	500 (1 gigabyte each)

## 1.2. Creative Service:

The **CONTRACTOR** shall deliver the following creative services:

- 1.2.1. Conceptualization of suggested themes; conceptualization, development of layout, and presentation of at least three (3) comprehensive studies for layout and cover design based on the suggested themes.
- 1.2.2. Conceptualization of Annual Report cover design and overall treatment revolving on the PDIC-selected theme with aesthetic "concept" appreciation.
- 1.2.3. Graphic concepts, artwork, typesetting and digital photo enhancement.
- 1.2.4. Photography, color separation/scheming and printing.
- 1.2.5. Editorial assistance based on materials provided by PDIC.
- 1.2.6. Revisions and refinements.

# 1.3. <u>Production Service</u>:

It shall additionally perform the following production services:

- 1.3.1. Provide the necessary man-hours and materials for the preparation of press-ready artworks.
- 1.3.2. Typesetting, photo prints and art materials.
- 1.3.3. Provide the necessary computer man-hours for finalization of generated backgrounds.
- 1.3.4. Provide the necessary man-hours for scanning of trannies (transparencies)/photos.
- 1.3.5. Undertake retouching and manipulation as well as digital enhancement of photos.
- 1.4. <u>Copy writing/editing Service</u>:

It shall also perform the following copy writing/editing services:

- 1.4.1 Draft and/or edit write-ups/copies according to a specified timetable.
- 1.4.2 Undertake research and/or interviews when necessary.

- 1.4.3 Recommend appropriate layout and sidebars for significant highlights of the Annual Report.
- 1.4.4 Effect revisions made by the **PDIC** Editorial Board until final approval.
- 1.5. <u>Digital Photography Service</u>:

The **CONTRACTOR** shall likewise perform the following digital photography services:

- 1.5.1 Digital photo shoot with soft proofs and CD format
- 1.5.2 Office based and location (maximum of 10 areas selected by **PDIC** including, but not limited to: the Department of Finance, Bangko Sentral ng Pilipinas, site/s of the 2013 closed banks) photography shoot for the following:
  - Board of Directors five members 5 shots for each individual member; 5 shots as a group
  - Audit Committee 5 group shots
  - Risk Management Committee 5 group shots
  - Board Governance Committee 5 group shots
  - Executive Committee 10 group shots
  - Management Committee (Mancom) 10 group shots
  - Examination & Resolution Sector 5 shots for each Mancom member; 5 shots as a group
  - Receivership & Liquidation Sector 5 shots for each Mancom member; 5 shots as a group
  - Office of the President 5 shots for each Mancom member; 5 shots as a group
  - Deposit Insurance Sector 5 shots for each Mancom member; 5 shots as a group
  - Legal Affairs Sector 5 shots for each Mancom member; 5 shots as a group
  - Management Services Sector 5 shots for each Mancom member; 5 shots as a group
  - Corporate Services Sector 5 shots for each Mancom member; 5 shots as a group
  - Other Sector(s)/Committee(s) to be identified by **PDIC**

The photo-shoot shall be undertaken in various locations and in accordance with the schedule as determined by **PDIC** 

- 1.5.3 Photo direction by the agency to be co-managed by the **PDIC**
- 1.5.4 Pre-production with client and photographer
- 1.5.5 Undertake digital enhancement of the photos, if required.
- 1.5.6 All photos taken shall be submitted to PDIC in CD format after the completion of the photo shoot.

1.6 <u>Final Artwork Turnover</u>:

The **CONTRACTOR** shall also deliver the following:

- 1.6.1 Digital (CD) file to printer for uploading in **PDIC** website
- 1.6.2 Final digital proofs subject to approval by **PDIC**
- 1.6.3 Copies of all photographs (raw and enhanced)
- 1.7. <u>Required Resources:</u>

The **CONTRACTOR** represents and undertakes that it shall provide, and/or make available to **PDIC** the following resources:

- 1.7.1. Tie-ups with at least two (2) photographers and (2) creative directors who will help digitally enhance existing photos and newly-shot photos as well as provide creative direction during photo shoot.
- 1.7.2. At least two (2) copywriters who will assist in writing, editing and styling of the PDIC 2013 Annual Report.
- 1.7.3. At least one (1) in-house creative personnel assigned specifically for the project.
- 1.7.4. Must have a corporate website/domain for email and internet facilities.
- 1.7.5. Must have at least 2 full-color printing machines.
- 1.8. <u>Others</u>:

The **CONTRACTOR** shall likewise perform the following:

- 1.8.1. Submit to PDIC a quote for every additional page beyond 100 prior to the signing of this Contract. Failure to do so would mean that the cost thereof shall not be higher than the cost of the **CONTRACTOR's** bid per page for the project.
- 1.8.2. Submit to **PDIC** in CD format the digital copies, including all negatives/slides, of all photos taken not later than five (5) working days after the completion of the photo-shoot sessions.
- 1.8.3. Ensure that the soft copy of the annual report shall be editable, adaptable and internet uploadable in electronic copy (PDF format).
- 1.8.4. Submit to **PDIC** 2,000 pieces of printed 2013 Annual Report with envelopes, as well as 2,000 pieces of **PDIC's** 2013 Financial Statements as insert.

1.8.5. Submit to **PDIC** 500 pieces of labeled card-type flash disk (1 gigabyte) inserted in individual envelope.

It is hereby understood that all photos taken by the **CONTRACTOR** shall be for the exclusive use of **PDIC**. Photos taken shall not, in any manner, be reproduced for distribution or used for any other purpose, without the prior written consent of **PDIC** 

# 2. FEES AND BILLING SCHEDULE

- 2.1 For and in consideration of all the foregoing services, as well as compliance by the CONTRACTOR of all the terms and condition of this Contract, PDIC shall pay the sum of PESOS:

   (P\_\_\_\_\_) per copy or a total amount of PESOS:

   (P\_\_\_\_\_), Philippine currency, inclusive of any and all taxes (including, but not limited to, the applicable Value Added Tax), fees, duties and such other imposts or levies which may be required by the government, both national and local.
- 2.2 Payment of said fees shall be made by **PDIC** no earlier than seven (7) working days from complete and full delivery of the final copies of the 2013 Annual Report and upon certification from **PDIC** of the satisfactory completion and acceptance by **PDIC** of the Annual Report turned in by the **CONTRACTOR**. All payments shall be subject to the usual accounting and auditing rules currently in force.

# 3. DURATION

3.1. This Contract shall be for a period of eight (8) weeks, reckoned from the date of submission of the soft copy of the manuscript by **PDIC** to the **CONTRACTOR**. The **CONTRACTOR** shall promptly and completely perform all items of work under Section 2 hereof and submit all corresponding deliverables within the period and in accordance with the schedule herein below provided: --

Activities Duration	
---------------------	--

<b>PDIC</b> turn over the approved annual report manuscript to the <b>CONTRACTOR</b> ; The <b>CONTRACTOR</b> submits the 1 <sup>st</sup> dummy.	Week 1 -2
<b>PDIC</b> reviews the 1 <sup>st</sup> dummy and submits inputs on the 1 <sup>st</sup> dummy; The <b>CONTRACTOR</b> revises and submits the 2 <sup>nd</sup> dummy to <b>PDIC</b> .	Week 2-3
<b>PDIC</b> reviews the 2 <sup>nd</sup> dummy and transmits inputs to the <b>CONTRACTOR</b> ; The <b>CONTRACTOR</b> revises the	Week 3-4
2 <sup>nd</sup> dummy and submits the 3 <sup>rd</sup> dummy to <b>PDIC</b> . <b>PDIC</b> reviews the 3 <sup>rd</sup> dummy and transmits inputs for	Week 4-5
digital proofing; The <b>CONTRACTOR</b> prepares the digital proof; <b>PDIC</b> approves the digital proof.	
Printing, sorting, and binding; Partial delivery of 500 pcs.	Week 5-6
Full delivery by the <b>CONTRACTOR</b> of the remaining 1,500 copies of <b>PDIC</b> 2013 Annual Report	Week 6-8

- 3.2. In the event that the **CONTRACTOR** fails to complete any activity within the period specified, the **CONTRACTOR** shall, in addition to other remedies that **PDIC** may exercise under this Contract, pertinent laws, rules and regulations, pay **PDIC** liquidated damages as stated in Section 5 hereof.
- 3.3 **PDIC** may, at its option, make amendments or modifications in the schedule herein above imposed.
- 3.4. This Contract shall correspondingly be extended for such period called for by any amendment or modification of the above schedule under the same terms, with no additional consideration on the part of **PDIC**.
- 3.5. **PDIC** reserves the right to terminate this Contract for any cause which may include failure of the **CONTRACTOR** to perform in a timely and acceptable manner any of their works, duties, functions, responsibilities or obligations stipulated herein or failure to carry out the task herein required in a manner acceptable to **PDIC** or violation by the **CONTRACTOR** of any of the terms and conditions of this Contract, subject to sanctions and remedies provided for herein and under the pertinent laws, rules and regulations.

# 4. **PERFORMANCE SECURITY**

- 4.1. To guarantee the faithful performance of the obligations and services required under this Contract, the **CONTRACTOR** shall, upon execution of this Contract, post in favor of **PDIC** a Performance Security in the form of Surety Bond in an amount equivalent to \_\_\_\_\_% of P\_\_\_\_\_.
- 4.2. In the event that the Performance Security offered by the CONTRACTOR would be deemed inadequate or otherwise rendered unacceptable, PDIC shall have the right to require the CONTRACTOR to post a performance security in the form and amount determined by PDIC and allowed under existing laws and regulations.
- 4.3. The Performance Security shall be released within seven (7) calendar davs from PDIC's issuance of the certification of the **CONTRACTOR's** faithful and complete performance of its obligations under this Contract. The Performance Security shall answer for any damage PDIC may suffer by reason of the **CONTRACTOR's** default of any of its obligations and/or breach of the terms and conditions of this Contract. It shall likewise guarantee payment for any loss, damage or injury that may be caused by the **CONTRACTOR** to **PDIC**, its employees and guests.
- 4.4. The Performance Security shall be forfeited in favor of **PDIC** in the event that the **CONTRACTOR** is in default or breach of its obligation under this Contract. Any changes made in this Agreement shall in no way annul, release or affect the liability of the **CONTRACTOR** and the surety.
- 4.5. Failure of the **CONTRACTOR** to comply with any of the terms and conditions of this Contract shall result in the forfeiture of the Performance Security, in addition to other remedies that **PDIC** may exercise under this Contract, pertinent laws, rules and regulations.

# 5. LIQUIDATED DAMAGES

5.1. In the event that the **CONTRACTOR** violates any of the terms and conditions of this Contract, or neglects to perform in a timely manner any of the works, duties, functions, responsibilities or obligations stipulated herein, inclusive of the duly granted time extension, if any, or fails to carry out the tasks herein required in an acceptable manner for any reason whatsoever, the **CONTRACTOR** shall be liable for damages for such failure and shall pay **PDIC** liquidated damages in an amount equivalent to one-tenth (1/10) of one (1%) percent of the total contract price for every day of delay or breach, in addition to other remedies that **PDIC** may exercise under

this Contract, pertinent laws, rules and regulations, until such services are finally delivered and accepted by **PDIC**. In the event that the total sum of liquidated damages or the total cost to **PDIC** of any such delay or inability by the Contractor to deliver its obligations exceeds 10% of the contract price, **PDIC** may terminate this Contract upon giving the **CONTRACTOR** written notice at least five (5) calendar days prior to the intended date of termination and impose other appropriate sanctions over and above the liquidated damages.

5.2. **PDIC** need not prove that it has incurred damages to be entitled to liquidated damages. Furthermore, **PDIC** reserves the right to deduct any and all of the liquidated damages from any money due or payments which may become due to the **CONTRACTOR** under the terms of this Contract and/or from the performance security filed by the **CONTRACTOR**, as **PDIC** may deem convenient and expeditious under the prevailing circumstances.

## 6. SUSPENSION OF PAYMENT/TERMINATION FOR DEFAULT

- 6.1. **PDIC** shall have the right to suspend, in whole or in part, any payment due to the **CONTRACTOR** under this Contract in the event there is delay, default, failure or refusal on the part of the **CONTRACTOR** to perform its obligations under this Contract in an acceptable manner. Further, **PDIC** shall have the right to procure/engage, upon such terms and manner as **PDIC** shall deem appropriate, the services of another contractor to undertake the unperformed/undelivered service(s) of the **CONTRACTOR**. Any and all expenses that may be incurred in relation thereto shall be for the exclusive account of the **CONTRACTOR**.
- In the event that such delay, default, failure or refusal continues for 6.2. a period equivalent or corresponding to more than ten (10%) percent of the Contract price or time, whichever comes first, inclusive of the duly granted time extension, if any, PDIC shall have terminate this Contract upon the right to giving the **CONTRACTOR** written notice at least five (5) calendar days prior to the intended date of termination. In addition, PDIC shall have the right to procure/engage the services of another contractor to complete the services required of the CONTRACTOR under this Contract. Any and all expenses that PDIC may incur in connection thereto shall be for the sole account of the CONTRACTOR.
- 6.3. The **CONTRACTOR** hereby agrees that the remedies mentioned above shall be understood to be without prejudice to other rights

and remedies that **PDIC** may exercise under this Contract, applicable laws, rules and regulations.

# 7. OTHER GROUNDS FOR TERMINATION

- 7.1. **PDIC** may terminate this Contract, after giving the **CONTRACTOR** written notice at least five (5) calendar days prior to the intended date of termination, whenever it is determined by **PDIC** that the **CONTRACTOR** has engaged, before or during the implementation of this Contract, in unlawful deeds and behaviors relative to Contract acquisition and implementation. Unlawful acts shall include, but not necessarily limited to, the following:
  - 7.1.1. Corrupt, fraudulent, and coercive practices as defined under R.A 9184 otherwise known as the *"Government Procurement Reform Act;"*
  - 7.1.2. Drawing up or using forged document; and
  - 7.1.3 Any other act analogous to the foregoing.
- 7.2. The **CONTRACTOR** hereby agrees that the termination referred to herein shall be understood to be without prejudice to other rights and remedies available to **PDIC** under this Contract or the applicable laws.

# 8. INDEMNITY

The **CONTRACTOR** shall indemnify **PDIC** against any loss, injury or damage either to person or property which **PDIC** may suffer by reason of the willful, unlawful or negligent act or omission of the **CONTRACTOR** or any of its personnel or representative. The indemnity required herein shall be in addition to the forfeiture of the Performance Security.

# 9. **RELATION OF THE PARTIES**

The **CONTRACTOR** shall have no authority, express or implied, to assume or create any obligation or responsibility on behalf of or in the name of **PDIC** or bind **PDIC** in any manner whatsoever. The **CONTRACTOR's** personnel, representatives or staff shall not be construed as employees of **PDIC**. The **CONTRACTOR** is being engaged herein as an independent contractor. Nothing herein shall be construed as creating an employer/employee relationship between the **CONTRACTOR's** employees, representatives or staffs and **PDIC**.

# 10. NON-WAIVER OF RIGHTS

The failure of **PDIC** to insist upon the strict performance of any of the terms, conditions and covenants hereof shall not be deemed a relinquishment or waiver of any right or remedy that **PDIC** may have nor shall it be construed as a waiver of any subsequent breach or default of the terms, conditions and covenants hereof, which in turn, shall continue to be in full force and effect. No waiver by **PDIC** of any of its rights under this Contract shall be deemed to have been made unless expressed in writing and signed by **PDIC**.

# 11. MISCELLANEOUS PROVISIONS

- 11.1. **Severability** If any provision of this Contract should, for any reason, be held void or unenforceable, the legality and enforceability of the remaining provisions contained herein shall not in any way be affected or impaired, and shall remain in full force and effect.
- 11.2. **Binding Effect/Assignment of Rights** This Contract shall be binding upon the **CONTRACTOR**, its partners, successors-ininterest, its legal representatives and assigns. Foregoing notwithstanding, the **CONTRACTOR** shall not in any manner, directly or indirectly, assign, or transfer its rights and obligations under this Contract without the written approval of **PDIC**.
- 11.3. **Amendment -** This Contract may be amended or modified only in writing upon mutual agreement of the parties hereto.
- 11.4. Governing Law and Language The rights and obligation of the parties hereto shall be governed and interpreted in accordance with the laws of the Republic of the Philippines, specifically, the provisions of R.A. 9184 otherwise known as the "Government Procurement Reform Act" and other applicable laws, rules and regulations.
- 11.5. **Documents Incorporated** The provisions of this Contract shall be read in harmony with the Terms of Reference and other related bid documents. In case of conflict, the provisions of this Contract shall prevail.
- 11.6. **Venue of Action** It is hereby agreed that any and all actions that shall arise from this Contract shall be instituted and tried before the proper court (s) of the City of Makati only.
- 11.7. **Attorney's Fees** In the event that **PDIC** is compelled to seek judicial relief to enforce the provisions of this Contract, it shall be

entitled to attorney's fees and liquidated damages equivalent to ten percent (10%) and fifteen percent (15%), respectively, of the contract price or the amount claimed in the judicial action, whichever is higher, aside from the costs of litigation and other expenses incidental thereto.

**IN WITNESS WHEREOF**, the parties have hereunto affixed their signatures on the date and place as stated below their respective signatures.

### PHILIPPINE DEPOSIT INSURANCE CORPORATION Client

By:

JOSE G. VILLARET, Jr. Vice President Date: \_\_\_\_ Place: \_\_\_\_

By:

Date: \_\_\_\_\_ Place: \_\_\_\_\_

# CERTIFICATION

This is to certify that pursuant to PDIC Board Resolution No. \_\_\_\_\_\_ dated \_\_\_\_\_\_, the amount of P\_\_\_\_\_\_ has been set aside and made available in the Corporate Operating Budget (COB) of the PDIC for the year\_\_\_\_\_\_; to cover the implementation of the approved Production of the 2013 PDIC Annual Report for the year \_\_\_\_\_\_. The remaining amount of the contract, if any, shall be made available in the COB of the PDIC for the succeeding year/s.

**IRENE DL ARROYO** Vice President Treasury Group

#### SIGNED IN THE PRESENCE OF:

## A C K N O W L E D G E M E N T

REPUBLIC OF THE PHILIPPINES ) MAKATI CITY ) S.S

BEFORE ME, a Notary Public, for and in the City of Makati on this \_\_ day of \_\_\_\_\_\_, 2014, personally appeared **Mr. Jose G. Villaret, Jr.** with Community Tax Certificate/I.D. No. \_\_\_\_\_, issued on \_\_\_\_\_\_ at

Known to me and to me known to be the same person who executed the foregoing document and he acknowledged to me that the same is his own free and voluntary act and deed as well as the Corporation which he represents, and that he is duly authorized to sign the same.

This instrument refers to a *Contract for the Production of PDIC's 2013 Annual Report,* consisting of \_\_\_\_\_ (\_\_) pages, including this page where the Acknowledgment is written, signed on each and every page thereof by the party and the instrumental witness and thereafter sealed with my notarial seal.

WITNESS MY HAND AND SEAL on the date and place first abovewritten.

Notary Public

Doc. No. \_\_\_\_; Page No. \_\_\_\_; Book No. \_\_\_\_; Series of 2014.

#### SIGNED IN THE PRESENCE OF:

#### A C K N O W L E D G E M E N T

REPUBLIC OF THE PHILIPPINES)

) S.S.

BEFORE ME, a Notary Public for and in Makati City, on this \_\_\_\_\_ day of \_\_\_\_\_, 2014, personally appeared \_\_\_\_\_, with Community Tax Certificate/I.D. No. \_\_\_\_\_ issued on \_\_\_\_\_ at \_\_\_\_.

Known to me and to me known to be the same person who executed the foregoing instrument and she acknowledged to me that the same is her free and voluntary act and deed as well as of the corporation she represents, and that she is duly authorized to sign the same.

This instrument refers to *Contract for the Production of PDIC's 2013 Annual Report,* consisting of \_\_\_\_\_\_ (\_\_\_\_) pages, including this page where the acknowledgement is written, signed on each and every page thereof by the parties and their witness and thereafter sealed with my notarial seal.

WITNESS MY HAND AND SEAL on the date and place first above written.

NOTARY PUBLIC

Doc. No. \_\_\_\_; Page No. \_\_\_\_; Book No. \_\_\_\_; Series of 2014.